

The Little Book of Venture Capital Investing: Empowering Economic Growth and Investment Portfolios (Hardback)



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Reviews

This type of publication is every thing and helped me seeking ahead and much more. It usually fails to charge too much. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Juliet Mertz)

THE LITTLE BOOK OF VENTURE CAPITAL INVESTING: EMPOWERING ECONOMIC GROWTH AND INVESTMENT PORTFOLIOS (HARDBACK)



John Wiley Sons Inc, United States, 2014. Hardback. Book Condition: New. 1. Auflage. 180 x 130 mm. Language: English . Brand New Book. A little book full of enormous value for novices and seasoned venture capitalists alike. After having been thrown for a loop by the bursting of the tech bubble more than a decade ago, the venture capital industry suddenly has come roaring back to life over the past two years. In 2011 alone, more than \$7.5 billion in venture capital was invested representing more than a 19% increase over the previous year in more than 966 companies. A majority of these companies reside in the life sciences, Internet, and alternative energy sectors. In today's weak job market, VC is more important than ever, since financing new tech, alternative energy, media, and other small to mid-sized companies is vital to creating new jobs. Written by Lou Gerken, a noted international authority on venture capital and alternative investments, this book tells you everything you need to know about the venture capital industry's important role in enhancing economic growth and employment. It is also the perfect go-to primer on making venture capital investments to enhance portfolio returns. * Highly accessible explanations of the ins and outs of venture capital for would-be investors and experienced VCs * Highlights the historical VC track record, and offers expert advice and guidance on venture capital exposure, investment options, sourcing opportunities and due diligence * Provides proven strategies for successful investment selection, timing, monitoring, and exiting for optimum returns * Features endorsements from luminaries of the VC world, including Kleiner Perkins Caufield Byers co-founder Frank Caulfield, and Dr. Art Laffer, among others.

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