



New Perspectives on Internationalization and Competitiveness

By Eskil Ullberg

Springer-Verlag GmbH Dez 2014, 2014. Buch. Book Condition: Neu. 235x155x mm. Neuware - This volume showcases contributions from leading academics, educators and policymakers derived from two workshops hosted by the Interdisciplinary Center for Economic Science (ICES) at George Mason University on internationalization and competitiveness. It aims to present key areas of current research and to identify basic problems within the field to promote further discussion and research. This book is organized into two sections, focusing on: science and economics and innovation policy and its measurement, with an underlying emphasis on exploring connections across disciplines and across research, practice and policy. The first workshop was held at George Mason University (GMU) in Arlington, VA, USA in March 2013 and a second, building on the key results from the first, was held at the Royal Institute of Technology (KTH) in Stockholm, Sweden in October 2013. A variety of problems were discussed and several interdisciplinary concepts in internationalization and competitiveness have already emerged from these workshops. For example, many of the presentations emphasized a need for productivity, which is a key goal of economic development. It was proposed to shift the emphasis from productivity towards creativity by examining property right regimes and their...

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