



The Role of philosophy in Management Education

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GRIN Verlag Dez 2015, 2015. Taschenbuch. Book Condition: Neu. 211x149x4 mm. Neuware - Studienarbeit aus dem Jahr 2015 im Fachbereich BWL - Unternehmensführung, Management, Organisation, Hult International Business School, Sprache: Deutsch, Abstract: Business education has been reprimanded for inadequacies in the leadership, decision making and moral behavior of business managers. The quantitative and investigative introduction in business college curricula and the resulting absence of humanities-based courses have been identified as reasons. The essential cause, however, lies in the philosophy of business education and research which shapes the curricula, teaching systems, and, eventually the graduates' capacity to handle different administrative positions. The most regularly recognized philosophical premise of business exploration is experimentation or empiricism. The contention displayed here is that practicality, which shares components with empiricism, has permanently molded business education. This paper will show why empiricism, together with pragmatism, composes the main drivers of the above deficiencies. Supplementing business college curricula with humanities courses, a methodology regularly prescribed to correct the gaps, is not sufficient. As an option solution, an objective philosophical method is evaluated, along with its practical suggestions for business education. 20 pp. Deutsch.



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