



The 80/20 Principle and 92 Other Powerful Laws of Nature

By Richard Koch

N. Brealey Publishing Jan 2014, 2014. Taschenbuch. Book Condition: Neu. 213x139x33 mm. Neuware - In a brand new Preface, bestselling author Richard Koch describes a paradigm shift in business, whereby intuition is more important than analysis, ideas and product trump strategy, and influence is superior to control. In this essential companion to his bestselling The 80/20 Principle - the radical power law that helped thousands of people achieve more by doing less - Koch illuminates 92 other universal principles and laws to promote the science of success in an increasingly challenging business environment. 320 pp. Englisch.

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